



POWERPRINT
Your Full Service Offset Printing Partner

EXCELLENCE
THROUGH
INNOVATION

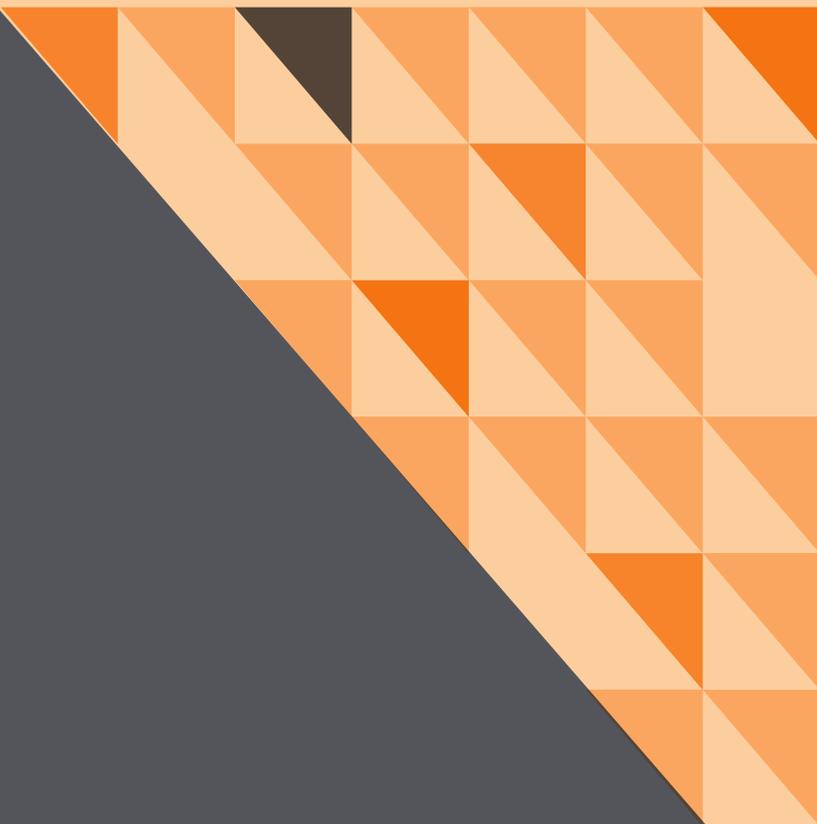
شريك

Partner

A

THE DIFFERENCE

BETWEEN SOMETHING
GOOD AND SOMETHING
GREAT IS ATTENTION
TO DETAIL







EXCELLENCE
IS NOT A SKILL.
IT IS AN **ATTITUDE.**

It's more than just printing to us.
We help bring ideas to life.

We help

Brands engage with consumers.
Change perceptions. Products
get to the market.

How can we help you?

At Power Print, no print job is too big - or too small. With more than 40,000 square feet of printing facilities strategically located in the heart of Dubai's industrial area of Al Quoz, we have earned a reputation as one of the UAE's leading print solutions specialists.

We are an ISO 9001 and ISO 14001 certified company which employs over 100 employees expertly trained to deliver superior pre-press services and operate our extensive range of up-to-date printing equipment whilst focusing on delivering on time every time.

Specialised in high-quality print jobs for a wide range of products from corporate stationary through to brochures and packaging, Power Print can leverage it's award winning experience and efficiencies of scale to meet any demand for quick turn-around, high-volume printing jobs. With a relentless commitment to 100% on-time delivery, we satisfy the critical deadlines of our clients while striving to exceed their expectations for quality.

Established in 2004, Power Print has formed strong business relationships with a number of the leading advertising and design agencies and also works directly with a cross section of local, regional and multi-national brands. We've built our clientele and our success by ensuring we are adding value at every opportunity and consistently delivering a first-rate printed product, on budget and on time.

One of the fastest growing components of our business is servicing the printing needs of international clients based in Europe, Africa and Asia. We have designed our facilities around the need to deliver efficient and cost effective print solutions to our clients based outside of the UAE. This includes specialized pre-press and logistics/shipping departments.

INNOVATION DISTINGUISHES
BETWEEN A **LEADER AND**
A FOLLOWER.



EFFICIENCY IS DOING
THINGS RIGHT.

EFFECTIVENESS IS
DOING THE **RIGHT THING.**





Services

Power Print's range of capabilities is extensive and offers clients a truly one-stop printing service. We pride ourselves on being able to offer a high level of both creative and production consultancy to our clients to ensure their objectives are met in a cost effective and highly efficient manner. Without ever compromising on producing a high quality end product.

SGS

Letter of Conformity
Awarded to
Power Print LLC Dubai U.A.E

This letter is to attest that on
14th December 2017
Power Print LLC Dubai U.A.E

has been audited by SGS Gulf Ltd, Dubai and that at that date the site has no pending noncompliance and therefore comply with the
Nestlé Responsible Sourcing Audit Program
(SMETA 4 Pillars requirements)

Issue Date	Auditor's Name and Signature
15 th December 2017	 Raghu Nair
Valid Until (3 years after Issue Date): 14 th December 2020	

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ISO 9001



ISO 14001





AT POWER PRINT WE HAVE
EXPERIENCE IN **DELIVERING**
THE FOLLOWING:

Corporate and Product Brochures
Catalogues
Point of Sale Material
Merchandising Packaging
Promo Boxes
Carrier Bags
Leaflets/Flyers
Invitations
Stationary
Direct Mailers
Calendars and Diaries
Books



The background features a dark grey diagonal band from the top-left corner. Below it, a white area contains the text. The bottom half of the image is a complex geometric composition of orange, grey, and dark grey shapes, including a grid of small triangles on the left side.

ATTITUDE IS A LITTLE
THING THAT MAKES
A BIG DIFFERENCE.

International Services

A number of factors make using Power Print's overseas printing service attractive to clients. This includes the strategic location of Dubai, the access to extensive shipping options via both sea and air, our highly skilled workforce, our impressive standards of quality and of course our competitive pricing. Power Print has developed considerable experience and expertise in handling overseas print projects and to facilitate this service to the highest of international standards we have implemented various specialist systems and procedures including:

Prepress

Our team of dedicated prepress specialists are capable of handling files that are either supplied physically through courier or downloaded via an online link. We are constantly reviewing our software and hardware facilities to ensure compatibility with any possible artwork file or format.

In order to ensure accuracy, a final mock will be supplied prior to the job going into print production. This allows clients to check the size, pagination, text and image quality. These mock-ups can be created and sent to clients for approval within 2 working days of receiving the artwork files.

Press

Power Print has the technology, equipment, capacity and workforce skill to handle any print challenge or deadline. From highly specialised premium print projects to high volume packaging requirements.

Shipping and Logistics

We recognised that shipping and logistics is a crucial part of our overseas printing service. With that in mind we have a dedicated department with all the required knowledge and experience to ensure export shipments arrive on time and budget. The team has extensive expertise in all forms of documentation and access to the various sea, air and courier delivery options available from Dubai to ensure the utmost efficiency.

PRODUCTION FACILITY

Power Print is rightly equipped with machinery, software and skilled workforce in Pre Press, Press and Post Press sections to produce technically oriented and quick turnaround print projects. Supervisors and workers are employed based on technical know how and working experience so as to make sure that every print project would be taken care with utmost care for quality, innovation and quick production which are the criteria in which Power Print establishes with its customers.

WORKFORCE

The management and work force of Power Print have extensive specialist commercial printing experience across all relevant sectors. This includes our Sales and Production Heads who have all qualified with Printing Technology degrees or diplomas.

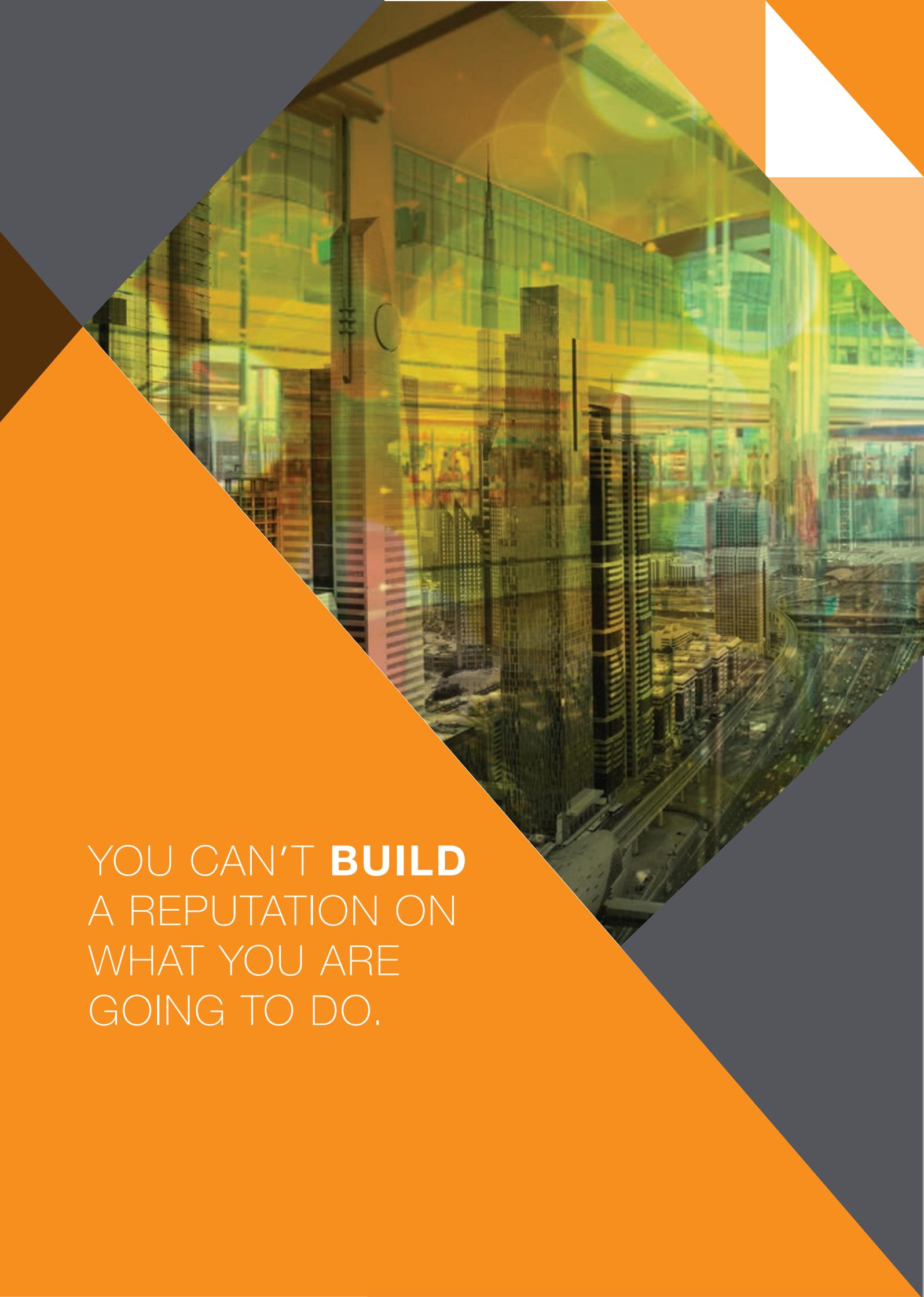




OUR CLIENTS
HAVE **ALWAYS** SAID IT.
BUT IT'S GREAT
TO HEAR THE
EXPERTS AGREE.

Winner of quality and innovative printer award from Dubai Chamber of Commerce and Industry's Printing & Publishing Group for six consecutive years.





YOU CAN'T **BUILD**
A REPUTATION ON
WHAT YOU ARE
GOING TO DO.

About Dubai

The UAE is a dynamic hub for global commerce, with unmatched infrastructure that provides seamless connectivity for businesses worldwide. Dubai International Airport stands alongside Paris, London and Hong Kong as among the world's busiest in terms of international passengers. Last year more than 51 million people passed through its terminals, and it is projected to have the highest footfall of any international airport by 2015. Dubai ranks sixth globally measured by air cargo traffic.

The emirate's shipping ports are also among the world's top 10 busiest, with Jebel Ali ranked as the largest container port outside of Asia.

The UAE enjoys a strategic location on the new Southern Silk Road between Asia, Europe and Africa, a situation that provides optimum trading conditions and means the UAE is poised to take advantage of economic activity among the world's fastest growing and developing economies in Africa and Asia.

The available infrastructure and global connectivity allows Power Print to offer unsurpassed printing services to clients both in the region and internationally.

THE FUTURE



We believe the future of printing in the Middle East region offers many opportunities. Particularly in the packaging sector where increasing urbanisation and demand from a more sophisticated consumer has stimulated FMCG industries.

To take advantage of these growing opportunities will require strategic investment in technology and processes for both for offset and digital printing facilities. Printers equipped with smarter production solutions will be in a position to directly influence cost and performance benefits for brand owners.

Power Print's focus moving forward will be to redefine the perception of packaging being a static object for a logo and ingredients and using it more as a media opportunity for engaging consumers. Impressive print packaging along with increasingly personal targeting gives brands the potential to influence purchasing decisions at the critical 'point of purchase' moment.

Our proven track record of delivering creative solutions for brands puts us in a strong position to deliver on our promise of delivering 'Excellence Through Innovation' well into the future.



